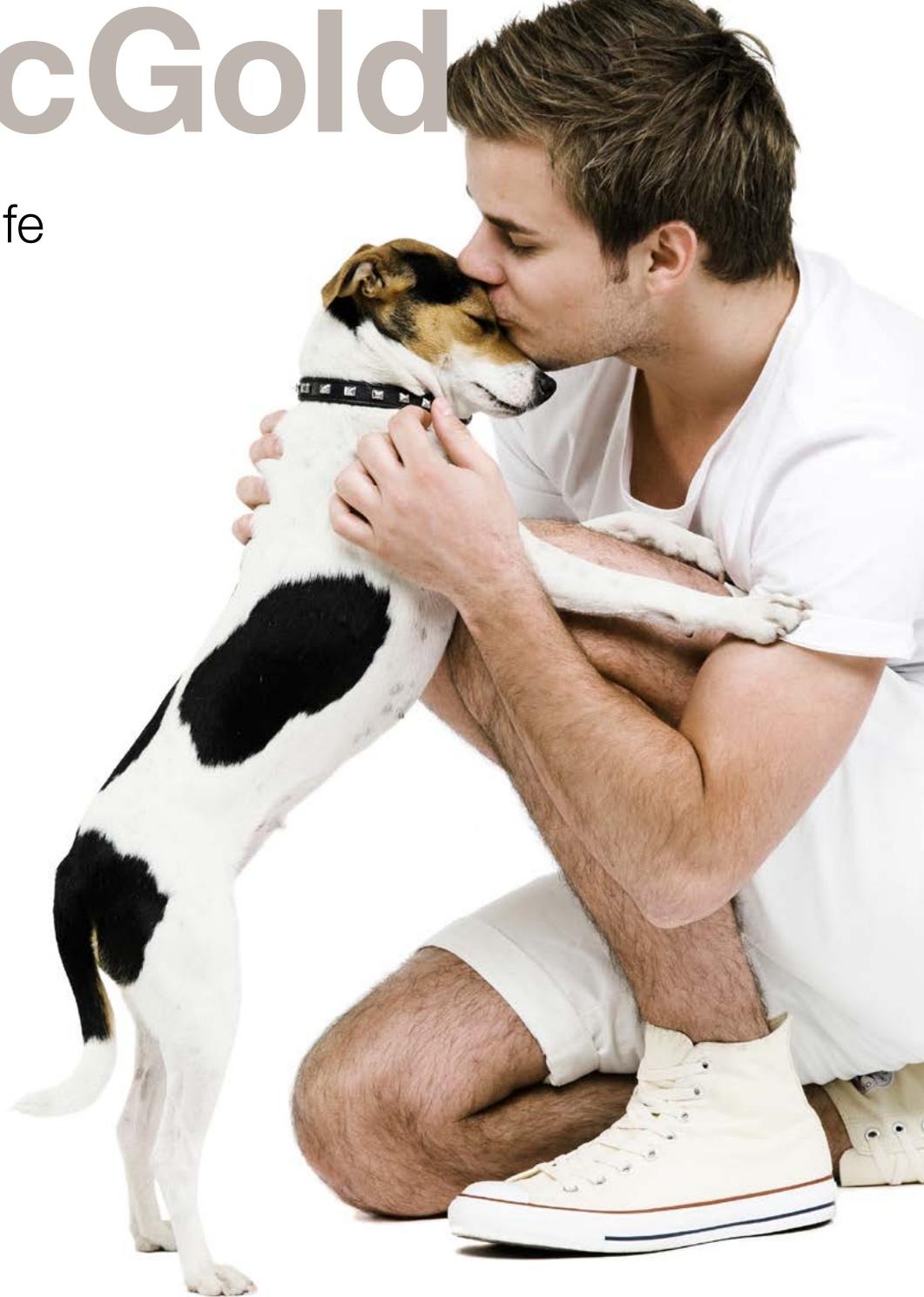


UNIQ NordicGold

Pure Nordic quality
for the dog in your life



Holistic
menus

UNIQ NordicGold

– when only the best is good enough for your dog

Your dog deserves a long and healthy life – that is the least we can give them to say thank you for all the hours of joy, trust, cooperation and friendship. Uniq Nordic Gold is dog food of the very highest quality, made for you who do not want to compromise your dog's health and diet. At Uniq Nordic Gold, we demand a lot from all our ingredients. We have carefully selected every single ingredient based on its taste and health qualities. We have cared for every detail, because your dog deserves the best.

All dogs are different...

Therefore, Uniq Nordic Gold is available in four variants, each of which satisfies your dog's special needs: Freja for mother and puppy, Idun for grown dogs, Sif for dogs with food sensitivity, Balder for dogs with allergy and fur problems, and finally, Mimer for older dogs. On top of this, there is the anti-stress oil Thor.



Pure Nordic produce and holistic recipes

Uniq Nordic Gold contains only pure and natural ingredients of the very finest quality. All ingredients are from the Nordic countries where the cool climate makes vegetables and herbs grow slow. This means plenty of taste and optimal growth conditions for the beneficial ingredients in vegetables and herbs. Most of the protein in Uniq Nordic Gold comes from easily digestible chicken meat with lots of nutritive power and from North Sea krill and fish that is rich in the important omega-3 fatty acids.

An apple a day...

An apple contains 30 vitamins, minerals, antioxidants and dietary fibres. For each kilo of Uniq Nordic Gold, we have therefore used five apples. This corresponds to your dog eating an apple a day.

Cold-pressed organic rapeseed oil and hempseed oil

The rapeseed that we use to produce our fine quality oils comes from organic fields in Denmark. The oils are cold-pressed, which means that their temperature has never been higher than 40 degrees. This gives purer oils and preserves vitamins and minerals.

Organic herbs from our own fields

At Uniq Nordic Gold, we grow our own herbs. The herbs are all organic and have been selected based on their healthy and strengthening qualities. To protect the active ingredients, we dry the herbs at low temperatures over several days.

Articflex-Bio glucosamine

Glucosamine is of invaluable help to your dog's joints and musculoskeletal system. This is why Articflex-Bio glucosamine has been added to Uniq Nordic Gold. This glucosamine from shellfish, developed and tested in the Nordic countries, has proved to be even more effective than the glucosamine from the green-lipped mussel, which has otherwise been known to have the world's highest glucosamine content. All our food brands contain Articflex-Bio glucosamine – Mimer for older dogs has even had a double dose added.

We take responsibility

At Uniq Nordic Gold, we do not only take responsibility for our dogs, but also for the world they share with us. Therefore, we have chosen the most environmentally friendly packaging available, namely durable paper bags.

Freja, Idun, Sif, Balder and Mimer are all available in 3 kg and 10 kg bags.



DID YOU KNOW THAT... Omega-3 and Omega-6 fatty acids are very important for your dog? The fatty acids strengthen the immune system and reduce the risk of skin, kidney and joint problems.



FISH FROM THE NORTH SEA – RICH IN OMEGA-3

DID YOU KNOW THAT... The healthy herbs and oils in Uniq Nordic Gold are not added until the very last stage of the production process? Both oils and herbs are pressed into the food so that we do not need to heat it. This enables us to preserve vitamins, minerals and nutrients, so that your dog can benefit from the many good and strengthening properties.



COLD-PRESSED ORGANIC RAPE-SEED OIL



AN APPLE A DAY...



ORGANIC HERBS

DID YOU KNOW THAT...
Glucosamine is also used to treat arthritis in humans? Glucosamine lubricates the joints, reduces the ill effects of arthritis and pains from sore and stiff joints, and helps keep your dog's articular cartilage healthy.

DID YOU KNOW THAT...
The principles by which you feed your dog and the food you give it may alleviate and defer numerous illnesses, ill effects and risks later on in life, such as kidney and liver failure, allergy, arthritis, problems in joints and musculo-skeletal system, cardiovascular diseases and fur, skin and digestion problems?



Idun

For grown dogs

Although thousands of years have passed since man and dog started living together, your dog's digestion system still works in the same way as it did when the dog lived wild in nature. Your dog is not naturally suited to consume artificial additives, flavour enhancers and other human inventions.

Uniq Nordic Gold's Idun for grown dogs builds on a very simple principle that only the very best ingredients are good enough for our dogs. As, for example, we know that one apple contains 30 vitamins, minerals, antioxidants and dietary fibres, apples constitute just one of the many healthy and natural ingredients. For each kilo of Idun, we have used five apples, and given the amount of food, this corresponds to your dog eating an apple a day.

Tasty and delicious chicken meat combined with apples, healthy vegetables, krill oil and Nordic herbs make Idun a popular choice with even the choosiest of dogs. But it is not only its taste that places Uniq Nordic Gold's Idun in a league of its own. With plenty of preventive qualities, Idun ensures your dog's wellbeing and comfort, having a positive effect on, among other things, its appetite, digestion, fur, liver function, immune system, respiratory system and joints and musculoskeletal system.



3 kg
10 kg



CONTENTS

Chicken
Fish
Fish oil
Krill
Glucosamine from shellfish

Fruit and vegetables:

Apples
Barley
Peas
Beet fibre
Potatoes
Carrots

Cold-pressed organic rape-seed oil

Organic herbs:

Chicory
Yarrow
Thyme
Parsley
Oregano
Mint
Field horsetail
Milk thistle seed

Idun means "she who rejuvenates", and the Nordic goddess is closely connected to apples and youth. It was Idun who protected the gods' life-giving and rejuvenating apples, and her apples prevented the gods from getting older and dying.

Freja

Without cereals For mother and puppy

A good and healthy dog life starts already when the puppies grow in their mother's womb. When the puppies start suckling on their mother, they get all their nutrients from her milk, so it is important that she has enough for herself as well as the new-born puppies. Soon, the puppies will start to eat their own food, and the diet they get in the imprinting period is decisive for their healthy and harmonious development.

In addition to the support, love and care that you give your pregnant dog and later on its new-born puppies, both mother and puppies need an extra nourishing diet with plenty of proteins and minerals. You can ensure this with Uniq Nordic Gold's Freja for mother and puppy.

Freja's high content of proteins and minerals is carefully adjusted to the puppies' growth. The puppies do not grow too fast or too slow, and this prevents problems with joints and complications later on in their lives. Also, Freja contains special herbs that satisfy and support the needs of the puppy and the young dog. The long-term dried Nordic herbs have a particularly positive effect on the digestion and the immune system. Several of the herbs contain natural ingredients that reduce the need for worm treatments, as they prevent and combat intestinal worms and parasites.



3 kg
10 kg



CONTENTS

Chicken
Fish
Fish oil
Krill
Glucosamine from shellfish

Fruit and vegetables:

Apples
Peas
Beet fibre
Potatoes
Carrots

Cold-pressed organic rape-seed oil

Organic herbs:

Chicory
Yarrow
Echinacea
Parsley
Oregano
Rose hip
Milk thistle seed
Lucerne



In Nordic mythology, Freja was the fairest of all the goddesses. As the goddess of love and fertility, she ensured a wealth of children and successful births. People prayed to Freja for happiness, love and fertility – in connection with harvest, pregnancy and birth.

Mimer

Without cereals For older dogs and dogs with problems in joints and musculoskeletal system



3 kg
10 kg



CONTENTS

Eggs
Chicken
Fish
Fish oil
Glucosamine from shellfish

Fruit and vegetables:

Apples
Broad beans
Peas
Potatoes
Beet fibre

Cold-pressed organic rape-seed oil and hempseed oil

Organic herbs:

Yarrow
Red clover
Fenugreek
Rose hip
Thyme
Fennel
Goat's rue
Mint
Field horsetail
Milk thistle seed



Over time, both your and your dog's needs change. After a long and joyful life with thousands of walks and hours of play, joints and the musculoskeletal system in particular may start to cause problems and often pain. You have accompanied each other for many years and now, your dog deserves your special consideration.

Uniq Nordic Gold's Mimer for older dogs takes into account that your dog needs less protein and fat. Therefore, we have reduced the content of protein and fat, and to spare the digestion, we have added Mimer eggs to facilitate the absorption of minerals and vitamins. In order to strengthen joints and bone structure, Mimer contains plenty of the important and natural glucosamine from shellfish from the Nordic coasts and Omega-3 fatty acids from krill. Organic, cold-pressed rapeseed and hempseed oils contribute Omega acids and the Gamma-linolenic acid (GLA) that is so important for dogs. With Mimer, you do not need to add oils and nutrients to keep your dog fit and healthy. The special combination of ingredients ensures that Mimer has a low, but proportionally balanced, content of calcium and phosphorus. Of course, Mimer contains neither cereals nor gluten.

Naturally, Mimer is suitable for grown dogs of all ages that have problems with their joints and musculoskeletal system such as hip dysplasia. Due to the reduced amount of protein and fat, Uniq Nordic Gold's Mimer is also recommended as part of a diet for overweight dogs.

Who is Mimer? Mimer's well was found at the root of Yggdrasil, the tree of life. As the name suggests, the well was owned by Mimer, in Nordic mythology the wisest of all. The water was full of wisdom, and every day, Mimer drank of the well's water. The well also contained one of Odin's eyes which he had given in return for wisdom.

Balder

Single-protein - Without cereals For dogs with allergy and fur problems

Allergy and lifestyle diseases are not just human problems. Unfortunately, many dogs suffer from allergies and fur problems. This is primarily because they are intolerant to certain types of animal protein. As your dog cannot read the labelling on the food itself, it has confidently entrusted you with this great responsibility.

Uniq Nordic Gold's Balder has been developed primarily for dogs with allergy and fur problems. With lamb as its only animal protein source, it eliminates most sources of allergy. We have added hempseed oil and blackcurrant, both of which contain natural GLA fatty acids – fatty acids that are vital to your dog's health. Balder is free from eggs, milk, cereals, gluten and soya. Instead, Balder is full of vitamin-rich apples, beans, peas and potatoes. Its special combination of Omega-3 fatty acids from krill, glucosamine from shellfish from Nordic waters, and active substances from Nordic herbs makes Balder the perfect choice when you care about your dog's food, wellbeing and comfort. Balder is also suitable if you want to treat your dog to a change of diet.

We have developed this food with attention to every detail, as we know that given the right diet, many dogs will be completely free from allergy symptoms and fur problems. Balder's unique combination of healthy and natural ingredients helps you take good care of your dog.



3 kg
10 kg



CONTENTS

Lamb
Glucosamine from shellfish

Fruit and vegetables:

Apples
Blackcurrant
Peas
Beans
Potatoes
Beet fibre

Cold-pressed organic rapeseed and hempseed oil

Organic herbs:

Chicory
Yarrow
Thyme
Parsley
Oregano
Mint
Field horsetail
Milk thistle seeds

***Who is Balder?** The Nordic god Balder was the son of the chief god, Odin, and his wife, Frigg, and he was the most handsome of all the Aesir. His name is thought to mean 'the shining one'. Balder lived in a place that was so beautiful that nothing impure could exist there. All things in the world swore to Balder's mother that they would never harm him – with one exception: the mistletoe.*



Sif

Without cereals For dogs with food sensitivity

A sensitive stomach and food that causes allergic reactions are not problems reserved for humans. Unfortunately, many dogs suffer from sensitive stomachs and are intolerant to food that provokes allergic reactions and fur problems.

Uniq Nordic Gold's Sif for dogs with sensitive stomachs and fur problems contain only pure and natural ingredients – and no grain or gluten. In dog food, corn is often a filler that lowers the price and fills up the stomach. However, the nutritional value may be very limited. Instead, Sif is full of vitamin-rich potatoes, peas and carrots. Its special combination of omega-3 fatty acids from krill, glucosamine from shellfish and active substances from Nordic herbs makes Sif the right choice if you want to deliberately commit yourself to your dog's food, wellbeing and comfort.



3 kg
10 kg



CONTENTS

Chicken
Fish
Fish oil
Glucosamine from shellfish

Fruit and vegetables:

Apples
Peas
Beet fibre
Potatoes
Carrots

Cold-pressed organic rape-seed oil

Organic herbs:

Chicory
Yarrow
Thyme
Parsley
Oregano
Mint
Field horsetail
Milk thistle seed

***Who is Sif?** In Nordic mythology, Sif was the goddess of the harvest and married to Thor. As a vicious prank, Loke cut off all her hair. As punishment, Loke had to replace her hair with a single hair made of gold forged by three dwarfs. The hair grew on Sif's head and became the most beautiful golden hair with magical powers.*

Thor

Anti-stress oil

Forty per cent of all dogs suffer from fear of fireworks, loud bangs and screeching sounds. If your dog is one of them, you know exactly how hard it can be, both for your dog and for you. It is hard to watch powerlessly, and every dog owner faces the difficult choice: Should the dog be medicated and be severely affected by dulling and anxiety-reducing medicine – or should it tremble with fear, tortured by loud bangs, screeching noises and intense flashes of lightning?

This is not a fair choice, neither for you nor for your dog. This is why Uniq Nordic Gold have developed Thor Anti-stress Oil, so that you can help your dog through difficult times without causing it any harm. Thor Anti-stress Oil has a high content of organic herbs such as camomile, hops, lemon balm and valerian, carefully chosen for their soothing and beneficial properties. In this way, you can help your dog through anxiety and stress completely without any use of chemicals, medicine and artificial additives.

Studies have shown that seven out of ten dogs get through New Year's Eve more comfortably with Thor Anti-stress Oil. The oil can be used in any situation where your dog easily gets stressed, nervous or agitated, for instance due to loud bangs from fireworks and thunder, being home alone, and fear of driving in a car.

Who is Thor?

In Nordic mythology, Thor was the god of thunder, who masterminded the fury of the elements. When he set out in his chariot to combat giants and trolls, thunder would rumble, and flashes of lightning would rip across the sky. But Thor also protected the humans' world and represented law, order and the maintenance of peace.



250 ml

CONTENTS

Danish cold-pressed, organic rapeseed oil
Danish sand eel / sprat oil

Organic herbs:
Camomile
Hops
Valerian
Lemon balm

DOSAGE

1 ml per kg body weight per day
(Dosage must be adapted to the dog's or the cat's actual weight.)
To be administered 1-2 days prior to stressful periods and exposures that may cause nervousness and until it is no longer needed.



For you who also has a cat in your family:



Frigg

Complete cat food

Uniq Nordic Gold's Frigg for grown cats is based on a very simple principle: only the best produce is good enough for our cats. This is why Frigg is made from pure, Nordic produce: fish and krill from the North Sea, high-protein chicken, vitamin-rich vegetables, and slowly dried organic herbs. Frigg has a good and positive effect on the digestion, fur, immune defence and musculoskeletal system, among other things. Prevents hairballs.

Who is Frigg?

In Nordic mythology, the Aesir goddess Frigg was married to Odin. Due to her wisdom, Odin often sought her advice. She also mastered cunning and ingenuity. Frigg is thought to mean 'beloved' or 'wife', and people prayed to her for protection, particularly for children. In the best-known legend, Frigg made a deal with everything in the world never to hurt her son Balder – the mistletoe was the only thing she did not put on oath, and this was what killed Balder.



CONTENTS

Danish cold-pressed, organic rapeseed oil

Chicken and chicken products
Fish and cold-pressed fish oil
Krill

Potatoes
Peas
Apples
Eggs
Carrots

Organic herbs:

Rose hip
Chicory
Yarrow
Echinacea
Parsley
Oregano
Milk thistle seeds
Lucerne
Catmint

Minerals
Natural antioxidants

3 kg
10 kg



RESELLER:

DID YOU KNOW THAT...
 Uniq Nordic Gold is a very suitable supplement if you also feed your dog on raw food or leftovers? The combination of dry food and raw food – either in the form of raw or cooked meat, depending on your dog's age and health – supports your dog's internal organs, digestion, fur, joints and musculoskeletal system.



Uniq NordicGold

www.uniqnordicgold.com

AMOUNT OF FOOD

Use Uniq Nordic Gold to ensure that your dog gets all the vitamins, minerals and nutrients it needs from pure and natural Nordic ingredients. You will also be making a conscious choice: artificial additives, colourings and flavour enhancers do not belong in your dog's food.

Choose the type of Uniq Nordic Gold that is best for your dog and right for its age. Remember that a puppy grows as much during one year as a human child grows in 14 years, and that older dogs need easily digestible proteins, less fat and more glucosamine. But don't forget that you know your dog best. So the diagram detailing food quantities is only a rough guide: appetite, metabolism and food intake vary immensely from dog to dog, depending on their race, weight, age, activity level, temperature, behaviour, etc.

Uniq Nordic Gold can be served either as dry food or softened in water – remember to serve it with a bowl of fresh, cool drinking water to ensure that your dog also gets to quench its thirst.

Store Uniq Nordic Gold at 5-25°C. Avoid humidity and bright sunlight.
 Best before: See marking on bag.

GUIDE TO DAILY FOOD

								
IDUN	2 kg	40 g	7 kg	130 g	15 kg	220 g	25 kg	320 g
SIF	3 kg	60 g	10 kg	160 g	18 kg	250 g	30 kg	360 g
BALDER	5 kg	100 g	13 kg	190 g	20 kg	270 g	40 kg	450 g
MIMER	2 kg	40 g	7 kg	110 g	15 kg	190 g	25 kg	280 g
	3 kg	55 g	10 kg	140 g	18 kg	215 g	30 kg	320 g
	5 kg	85 g	13 kg	170 g	20 kg	230 g	40 kg	395 g
FREJA								
Puppy:		1-3 months	3-4 months	5-7 months	8-10 months			
	2 kg	180 g	140 g	90 g	50 g			
	4 kg	230 g	200 g	140 g	90 g			
	6 kg	310 g	280 g	190 g	120 g			
	8 kg	390 g	350 g	240 g	160 g			
	10 kg	490 g	410 g	290 g	200 g			
	15 kg	600 g	470 g	350 g	250 g			
	20 kg	690 g	510 g	410 g	300 g			
	25 kg	740 g	550 g	450 g	320 g			
	30 kg	760 g	580 g	470 g	330 g			

Pregnant bitch: Your pregnant bitch must be given enough food without getting too fat. So what it needs is FREJA (two to three times of the daily amount recommended for IDUN/SIF).

